

FOR IMMEDIATE RELEASE

August 26, 2009

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Deerfield Insurance Group Founder Named Hispanic Business Person of the Year

The Cincinnati Chapter of the League of United Latin American Citizens (LULAC) has named Antonio Muñoz-Olán, founder and president of Deerfield Insurance Group, Hispanic Business Person of the Year. Mr. Muñoz-Olán will be honored, along with 7 additional community and corporate leaders, at the LULAC Cincinnati Community Awards Gala Dinner on Tuesday, September 29, 2009 at Northern Kentucky University.

The LULAC Cincinnati Community Awards is an exciting, history making awards ceremony, celebrating the positive impact individuals can make to shape diversity and race relations in our community. Attended by over 350+ top local leaders from government, business, and education, the Community Awards serves not only to showcase the various efforts of LULAC but of the numerous outstanding diversity initiatives in both individual and corporate realms. This event is also a fundraiser to aid students and schools in their effort to achieve academic excellence.

“This is totally unexpected,” stated Muñoz-Olán. “I am deeply honored and humbled by this recognition. I tip my hat to my fellow honorees and look forward to a great event on September 29.”

2009 LULAC Community Award Recipients:

Corporate Award	Wilka Toppins (Macy's)
Hispanic Business Person	Antonio Muñoz-Olán (Deerfield Insurance Group)
Educational Excellence	Maria Hildalgo (Cincinnati Public Schools)
Diversity Award	Mary McCullough-Hudson (Fine Arts Fund)
Friend(s) of LULAC	Felisa Insignares (P&G)
Media Excellence	Rudy Alvarez (88.3 WAIF)
Community Award	Lorrie Platt (Cincinnati Reds)
Government Excellence	Joseph T. Deters, Hamilton County Prosecuting Attorney

For additional information regarding the event please contact Jason Riveiro at 513-861-5666 or jriveiro@lulacohio.org

Sincerely,

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About Deerfield Insurance Group:

Deerfield Insurance Group is a member of Muñoz & Associates LLC, a full service, independent insurance and financial services agency providing customized insurance solutions for individuals and commercial clients in the automotive, construction, hospitality, and real estate markets. Muñoz & Associates LLC received business accreditation from the Better Business Bureau in 2008, and is certified as a Minority Business Enterprise (MBE) by the South Central Ohio Minority Supplier Development Council (2008), an affiliate of the National Minority Supplier Development Council (NMSDC). We are licensed to do business in OH, KY, IN, and MI.

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